

From Home
Baking to
Business Owner



3 Kitchens

Volunteer • Seek Employment • Become an Entrepreneur

Irina
Ukrainian Business Owner
living in Ireland

Business Name
Ukrainian Bakery Ireland

Country
Ireland

Find out more
[Ukrainian Bakery Facebook Page](#)



My Story

I arrived in Ireland in March 2022. It was scary having to leave my home and my family and move to a country that I didn't know anything about. I found the people friendly and welcoming, and I was encouraged to start my own business.

Motivation

There wasn't any where locally to buy Ukrainian foods and bakes, so I decided to start a small food business with my friend Svetlana.

Follow Irina's Journey On
[Instagram](#)

*Originally from Ukraine, I
had to move to Ireland
because of the conflict.*

*I missed our food, so I
teamed up with my friend
and we started a small
bakery.*

*We sell at Farmers
Markets in Leitrim and
Sligo*





Challenges

The Language Barrier: Although we speak some English, there is still a bit of a barrier.

Finding an outlet: It was quite difficult finding a place to sell our products. We are lucky that we have stalls at two local farmers markets. We did try to get into other markets but because they already had bakers, we weren't successful.

What learning can you share?



Follow your dream. I loved baking for my family and friends when I lived back home, and this was something that I wanted to continue in my new home in Ireland.

Share your culture. Food is not just a meal; it's a way to share your culture, a way to share the traditions of my country and to educate people about our way of life.

Create social media accounts. One of the first things that we did was to set up our business on Facebook and Instagram. This gave people the chance to look at our products and we grew our customer base from there.

What are your Future Plans?

We have recently started our catering business. This allows customers to order Ukrainian style meals and bakes. We hope to expand on that. We'd also like to be stocked in some local shops.

Read more the Ukrainian Bakery Ireland [Interview for 3Kitchens | The Momentum Website](#)



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